

2020-2021 District Goals



District: 412 A

Constitutional Area: Africa

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	5	15	0
2nd Quarter	1	0	20	0
3rd Quarter	1	0	25	0
4th Quarter	1	0	25	0

FY New Clubs

4

FY Charter Members

5

FY New Members

85

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

90

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Review current membership	DG,GMT	Reports from LCI	01/07/2020	30/09/2021
Research from previous year trends	DG,GMT	Updated MMR reports,Family and Women Membership data,District Health Assessment,Insights.	01/07/2020	30/09/2020
Projecting membership growth	DG, GMT	Club membership chairperson, ZC, RC, GMT,FVDG, SVDG DG.	01/07/2020	30/06/2021
Orientation	GLT,GMT	GLT, GMT,ZC, RC	01/07/2020	30/06/2021
Review action plan periodically eg before each cabinet meeting	GMT, DG	GMT, GLT, RC, ZC, DG, FVDG, SVDG, DG.	01/07/2020	30/06/2021
Funding opportunities, Member Development Grant	GMT,LCIF, DG	GMT,GLT,DG, FVDG, FVDG, SVDG	01/07/2020	30/06/2021
Funding opportunities	DC Public Relations,LCIF, DG	DC Public Relations,GMT, GLT, RC,ZC, FVDG, SVDG.	01/07/2020	30/06/2021
Each club to sponsor at least one member	Clubs	Club members	01/07/2020	30/06/2021
Each region to sponsor at least one club	RC, ZC	GMT, GLT, FVDG, SVDG, RC ZC.	01/07/2020	30/06/2021
Alterations when necessary	DG, GMT	GMT, GLT, RC,ZC,FVDG, SVDG	01/07/2020	30/06/2021
Celebration	Clubs,ZoneRegion District	Clubs,Zone,Region, District	01/07/2020	30/06/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

By the end of 2020-2021 fiscal year our district will achieve 100% training of all club and cabinet officers and all new members. Qualifying members will apply for RLLI and ALLI (Regional and Advanced Lions Leadership Institutes.)

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Club officers Orientation Region1	GLT,RC,ZC	GLT,GAT,Resource Centre	01/07/2020	08/08/2020
Club Officers Orientation Region 2	GLT, RC, ZC	GLT, GAT, Resource Centre	01/07/20×0	18/07/2020
Club Officers Orientation Region3	GLT, RC, ZC	GLT, GAT Resource Centre	01/07/2020	25/07/2020
Club members Orientation	Club President, Guiding Lions	Certified guiding lions, RLLI graduates	01/07/2020	30/06/2021
Zone Orientation at Zone Meetings.	Zone Chairpersons	ZC RC, FVDG, SVDG, PDGs,DG	01/07/2020	30/06/2021
Review Action Plan periodically	DG, GLT	ZC,RC,SVDG,FVDG, DG	01/07/2020	30/06/2021
Region 1 Conference	RC,ZC,GLT, GMT	ZC,RC,GLT,GMT,GS T,DGFVDG,SVDG	01/07/2020	21/11/2020
Region 2 Conference	ZC,RC,GLT, GMT	ZC,RC,GMT,GLT,GS T, FVDG, SVDG,DG	01/07/2020	03/10/2020
Region 3 Conference	ZC,RC,GLT,GMT,FVD G,SVDGDG	ZC,RCGMT,GLT,GST ,FVDG, SVDG, DG	01/07/2020	17/10/2020
Alterations	DG,GLT.	GAT, ZC, RC	01/07/2020	30/06/2021
Celebration	ZC, RC, GLT	Certificates of Appreciation ZC, RC ,GLT, DG, District.	01/07/2020	30/06/2021

DISTRICT CUSTOM IMPACT

Goal Statement

By the end of fiscal year 2020-2021 all clubs in the district will be able to timeously report service activities on My Lion to share our impact and to utilize resources on lions clubs.org.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Building momentum on our global causes: Environment, Hunger Vision, Diabetes, Childhood Cancer.	GST, DG	ZC, RC GST, FVDG, SVDG, DG	01/07/2020	30/06/2021
Signature Cause- Diabetes	GST, DG	GST, ZC, RC, FVDG, SVDG	01/07/2020	30/06/2021
Orientation on use of My Lion	GST, ZC, RC, Club Secretary, Club Administrator	My Lion App, ZC, RC, FVDG, SVDG, DG.	01/07/2020	30/06/2021
Healthy Clubs- All member involvement in service	DG, GST, ZC, RC, Club Presidents.	DG, FVDG, SVDG, GST, RC, ZC Clubs.	01/07/2020	30/06/2021
Storytelling- Sharing our good work: Why kindness matters.	DG, GST, FVDG SVDG, GST, RC, ZC, Clubs.	Social media, Local media, My Lion, Lions groups.	01/07/2020	30/06/2021
Grant's to fight against Diabetes	DG, LCIF, District Chairperson Vision	DG, LCIF Coordinator, DC Vision, FVDG, SVDG, RC, ZC.	01/07/2020	30/06/2021
Fund Raising- Clubs	Club Treasurer, President, Members	Club members, ZC, RC	01/07/2020	30/06/2021
Partnerships- local/ International	Clubs, ZC, RC, DC International	DG, FVDG, SVDG, RC, ZC, GST	01/07/2020	30/06/2021
Review	DG, GST	ZC, RC, GST, FVDG, SVDG Community Needs Assessment	01/07/2020	30/06/2021
Alterations	DG, GST	ZC, RC, FVDG, SVDG, GMT, GLT	01/07/2020	30/06/2021
Celebration- Services and Service Reporting	DG, GAT	ZC, RC, FVDG, SVDG, GAT	01/06/2020	30/06/2021